

GLOUCESTER HERITAGE URBAN REGENERATION COMPANY LTD

MINUTES OF BUSINESS FORUM MEETING

Venue: Cory Room, British Waterways Museum, Gloucester

Monday 26th January 2009

Present	Business Forum - Board Members	
	Michael Tallett-Williams (MTW) (Chair)	Martin Seccombe (MS)
	Mark Owen (MO)	Peter Foyle (PF)
Present	Panel Members	
	Angela Presdee (AP)	Neil Draper (ND)
	Chris Gabb (CG)	Paul Bolton (PB)
	Chris Hayes (CH)	Phil Hanman (PHa)
	Fred Reed (FR)	Roger Hanbury (RH)
	Geoff Day (GD)	Sholto Thomas (ST)
	Howard Francis (HF)	Tommi Neilson (TN)
	Ian Simpson (IS)	
	GHURC	
	Chris Oldershaw (CO)	Richard Owen (RO)
	Martin Wallace (MW)	Sam Hoad (SH)

Refs.	Item Title	ACTION
140/09	Apologies Tony Markey, Grenville Bird, David Tate,	
141/09	Introductions MTW welcomed Paul Bolton (Severn Controls Ltd and Chair of the Canal Corridor Partnership BID) and Ian Simpson (Group Development Manager at Ecclesiastical Insurance) to the forum. Everyone introduced themselves	
142/09	Declaration of Interest: None	
143/09	Minutes of the Business Forum Meeting held 24th November 2008 Agreed as an accurate record of the meeting	
145/09	Matters arising from the minutes of previous meeting – 24th November 2008 Peter Foyle put himself forward for vice chair to which the forum accepted CO informed the forum that the SWRDA were addressing the poor lighting in the docks including the infinity lights and that Professor Brian Evans (Academy of Urbanism) had undertaken an interim evaluation of the public realm MW to follow up advertising on the sides of taxis with the Marketing Team and Paul Hopkins.	MW
146/09	Feedback from the Board meeting 28th November 2008 IS informed the forum that EIG are still working through the plan to relocate to Southgate Moorings and that like every one else they were not immune from the credit crunch Bakers Quay; Bob Beswick had been commissioned to provide architectural advice and was preparing proposals for Downing's Malt house and some selective demolition. The URC are reviewing its position. Economic Linkages; had been approved by the board. Target completion by March	

	<p>2010 EDAW Peer Review recommendations for the Railway Triangle were endorsed by the Board. Subsequently the URC bid for a parcel of land was unsuccessful. CG informed the forum of the local company as successful bidder. Greyfriars; Planning application for the development was expected by December 2009</p>	
147/09	Heritage Led Regeneration, Alan Baxter & Assoc.	
	<p>The Heritage Audit report was circulated as CO gave a brief overview of its contents. He informed the forum that Alan Baxter & Associates had scored GHURC 8/10 for its pioneering work as the only Heritage led URC but that there were a number of recommendations e.g. that heritage play a greater part in all development proposals, involvement of community archaeology, target key historic buildings e.g. Greyfriars ruins which fall outside of the URC project area. MTW reported that the Executive Committee felt this was really important GD said that the report confirmed previous comments from the forum</p> <p>Note: the full report can be found online: http://www.gloucesterurc.co.uk/pdf_downloads.asp</p>	
148/09	Board Agenda Items	
	<p>304/09 Programme Performance Update (additional update supplements were made available – see attached) CO went through the summary of the update highlighting that 3 community workshops had recently been held in relation to the draft Blackfriars masterplan. The University were still considering the transfer of the Pittville campus to Blackfriars but not the wholesale development as previously envisaged due to restrictions on university growth FR provided an update on the Canal Corridor Partnership Crime Watch scheme. There was a question of noise regarding the new development of the Contract Chemicals site and assurance given that this would have been considered as part of the detailed planning application</p>	
	<p>305/09 Marketing Gloucester MO provided an update of activities namely; Marketing Gloucester had recently moved to new offices in Alexandra Warehouse in the Docks and that there is a short period of it being rent free which would enable them to concentrate resources at marketing the city. All 6 staff were now in place including Graham Walker and Mhairi Smith, who would provide the key events element of marketing the city. An appraisal of previous events had been undertaken and events such as the Blues festival might no longer remain part of Gloucester's attractions. The Marketing Gloucester team had visited CV1, (Coventry's equivalent of Marketing Gloucester) and a number of lessons had been learnt. Parking, the state of the city, the rise of out of town supermarkets all had a significant impact on the city. CV1 have become a BID, with an annual turnover of £7m. Marketing Gloucester had two new additional Board members, Paul Charmers (Kings Walk Manager) and Peter Rogers (Severn Sound). Forthcoming campaigns included 'clean up Gloucester', use of empty shop fronts for posters etc. The mood remained upbeat and plans were being formulated. The forum also discussed the issues with the seagulls, and additional public toilets. Interim payments had been received from the city council plus a promised £50k in the future. Mark explained that it was too early for him predict an expected spend. It would be in the forthcoming plan CO advised that Gloucester Quays had offered £40K towards a tall ships festival, being planned for mid June 2009 ND welcomed the fact that for the first time there was now a single body to market the city</p>	

	<p>GD Will Gloucester Quays be doing late night shopping? HF was disappointed with deteriorating condition of the former Gloscat building in Greyfriars and suggested Gloscol art students be ask to create some murals to cover up some of the dereliction MS supported this with example of murals that can now be seen in Llanthony Rd PF reminded of the huge challenge and timing in conjunction of the opening of the Quays There were short-term and long-term goals being considered. The Board will receive reports and Graham Walker is due to present to the Main Board Friday 30th January 2009 MTW requested that MO make a presentation at a future forum meeting</p>	
	<p>306/09 Economic Linkages RO provided an overview of Route 1, in-particular the section along the docks / Back Badge square and Kimbrose Triangle. An information day was held in Southgate House 11th December 2008. There was the likely hood of a loss of car-parking spaces and coach turning due to the proposed scheme; due to start January 2010 CO advised that the scheme was being developed in conjunction with Terry Farrell (developer for the EIG scheme) and that trees were being introduced into the docks HF asked about the height of the EIG building and was advised that it would not obscure views of the Cathedral CO explained the need for the extra car-parking to be accommodated in Castlemeads with an extra level and also that in the long term it is hoped that a multi-storey car-park be cited at the bottom of Westgate Street RH was concerned at the timing of the car-parking scheme and that it was important MO was concerned that car-parks were too far away AP wanted to know about the pricing policy and re-enforced the use of Park & Ride RH commented that if car parking was not on site people won't go near it CO advised a line of trees would be introduced with selective planting; discussions ongoing with English Heritage</p>	
	<p>307/09 Community Engagement SH gave a presentation which was followed with comments and suggestions from the forum IS the ability to measure progress is important including changes in people perceptions – where we are today, suggested regular review and exit summary CO we are not about consulting per se but about building long term relationships with communities and that there is value in engaging with them. GD evidence engagement, how do we incorporate those needs into a programme like this? Where are the opportunities to include community needs into the Magnificent 7? FR suggested GHURC undertake an 'attitude survey' starting with the leaders of the various groups and this would be picked up by the Community Engagement Team. PF how do we communicate with all the different groups? AP the future of the city event was a good example</p>	<p>Sam Hoad</p>
	<p>308/09 GHURC Marketing Update GHURC board agreed to an additional £20K to the budget to promote the city's regeneration on bus sides, hoardings, and use of local radio.</p>	
	<p>309/09 Greater Blackfriars Masterplan RO gave the presentation and feedback from the workshops, SWRDA were indentifying £6M funding for the area and were due to report to their board. SWRDA had a commitment of £20M to the URC programme over the next 3 years with the potential to do the same thereafter CG questioned the priorities of the car parking and the development</p>	

	<p>CO replied that it might be possible to do them at the same time (hotel & car-park) and that it was more about phasing of the scheme ND would an hotel want to be wrapped around a car-park? CO they are aware of the site. The number of rooms had been restricted due to height conflicting with views of the Cathedral. On going discussions were being held regarding the British Legion building on the corner and the former clutch clinic sites AP suggested using the space to make it commercially viable and commented how we open up buildings for public access is important CO potentially the University could occupy 17 Ladybellegate St for use as a marketing suite</p>	
<p>149/09</p>	<p>GHURC Business Plan 2009/10 – Consultation Arrangements CO reported that the next Board meeting was planned to be about the 2009/10 business plan. He asked if the business forum wanted to be involved in the process and therefore if another meeting should be arranged. MTW asked what the forums objectives are that need to be included in the plan. GD was less interested in the budget but more-so in the timescales for development CO How much say do you want? RH enough to influence the URC agenda</p> <p>A separate session is to be planned to capture input from the forum for those interested in attending.</p>	
	<p>Dates of Future Meetings</p>	
	<ul style="list-style-type: none"> ▪ Monday 23rd March 2009 – 6:00pm – Cory Room, British Waterways Museum 	
	<ul style="list-style-type: none"> ▪ Tuesday 26th May 2009 – 6:00pm – Cory Room, British Waterways Museum 	

Author: Martin Wallace